**ENSC 440W Grading Rubric for Breakeven Analysis (Group #)**

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| **Criteria** | **Details** | **Marks** |
| **Impression** | Document is easy to read and understand. The breakeven analysis is clear, justified, and not verbose, and major calculations shown. Document contains a succinct objective, details of breakeven analysis, and conclusion.  4: Excellent 3: Meets expectations  2: Several improvements needed  1: Several deficiencies exist. Document is not professional  0: Document was not submitted on time | **(x2)**  **/8** |
| **Breakeven Point Calculation** | Clear and realistic scenario(s) are provided, and a breakeven point is calculated for **mass production** AND **gamma prototype**. Make necessary assumptions for mass production. Gamma prototype values should be documented (e.g. itemized list) and referenced. Calculations and assumptions are clear and have a logical flow.  4: *Excellent*. Break-even analysis is a range of values, based on valid assumptions and conditions. Analysis is thoughtful and reasonable. 3: *Meets expectations.* Two points are presented well for mass production & gamma prototype respectively. Analysis is beyond repeating results  2: *Several improvements needed.* Two points are presented, values are not justified adequately, and results presented are ideal / unrealistic  (i.e. making profit within a few months).  1: *Several deficiencies exist.* Document does not represent a breakeven analysis. Calculations are clearly incorrect.  0: Document was not submitted on time | **(x2)**  **/8** |
| **Format / Professional** | Document looks professional and organized.  Pages are numbered, teams can be identified, calculations are categorized, and spelling & grammar are correct.  4: Excellent 3: Meets expectations  2: Several improvements needed  1: Several deficiencies exist. Document is not professional  0: Document was not submitted on time | **/4** |
| **Comments** |  | **/20** |